

Training: How to Make Micro Learnings?

Capturing the span of attention in learning and media consumption is one of the biggest challenges nowadays. Learners are more likely to engage in micro-activities because they know that they are not stuck in a lengthy process and feel in control of the time they dedicate to learning.

The term Micro Learning is used in e-learning and consists of relatively small learning units and brief learning activities in education and training. The learning units ('nuggets') vary in form: abstracts of articles, infographics, slides, quizzes, polls, videos, links or images. Often a learning unit will take less than 2 minutes.

Join our blended how-to training with tons of inspiration, practical workshops and personal guidance to make beautiful and engaging learning nuggets yourself.

HOW	WHAT	WHEN
1. Online learning	Introduction in Micro Learning, inspiration and an intake on your project and wishes	Self-paced in September
2. Training day on location	Venue: Leyden Academy on Vitality and Ageing Rijnsburgerweg 10, Leiden, The Netherlands (15 minutes from Amsterdam Schiphol Airport by train) Conference room 015 Agenda on next page	18 September 2018 09:00 — 17:30
3. Online coaching	Going back to your organisation or project, we offer personal coaching in creating and disseminating your own micro learnings. With your fellow participants you will form a learning community and share the produced Micro Learnings on EIT Health Connections to inspire others.	Self-paced until 31 December 2018

AGENDA for the training day 18 September 2018

TIME	TOPIC	PRESENTER
09:00 – 09:30	Welcome and introductions	Roel Kamerling, Activity Line Coordinator for Citizen Engagement
09:30 – 12:00	<p>Inspiration to start with. Showcasing examples of micro learning. And the Why, What & How of the EIT Health micro learning 'Healthy Ageing with Less Prescription Drugs'</p> <p>The ins and outs of Micro learnings. What is it? How could it work for your organization or project? How does micro learning relate to deeper learning content? How to disseminate your learning nuggets?</p> <p>Video trends. How to make a professional video in a day and what works on YouTube, Facebook, LinkedIn and Instagram?</p>	<p>Marie-Louise Kok, Digital Learning Expert</p> <p>Helma van den Berg, Micro Learning Expert</p> <p>Pelpina Trip, Video Consultant</p>
12:00 – 13:00	Lunch with a practical presentation on How to reach out to citizens?	Niels Bartels, Communication Manager
13:00 – 14:30	<p>2 parallel workshops:</p> <ol style="list-style-type: none"> Content Planning: working on identifying the learning goals, mapping out the learning objectives, creating a storyboard and script. Content Creation: practice filming with the mobile camera and editing your own learning content. 	<p>Helma van den Berg</p> <p>Pelpina Trip</p>
14:30	Break and discussion with fellow participants	
15:00 – 16:30	Switch parallel workshops	
16:30 – 17:30	<p>Presenting first video results</p> <p>Wrap-up and explanation of the continuation</p>	<p>Pelpina Trip</p> <p>Roel Kamerling</p>
17:30	Drinks and/or journey home	