



euVENTION's overall goal is to provide graduates, PhD students and young professional the opportunity to improve prevention and treatment options for middle-aged people, who are at risk or suffer from chronic diseases. euVENTION guides the participants through the whole process of product or service development: from the challenges to business development and creating the actual prototype. With challenges stemming directly from health care practice and the work floor, our experts will ensure you and the team that assists you will create a viable and desired product or service for the challenge you have encountered in your daily practice.

euVENTION generates actionable results, while challenging participants to use state of the art innovation methods for future healthcare related endeavors.

### **Program**

euVENTION is a two-week program (September 11<sup>th</sup> to 22<sup>nd</sup>) that covers all the necessary steps and tools to create your own startup and/or develop a product or service that you have encountered is still missing in your business.

In week one, the participants concentrate on the challenge and use design thinking methods to develop solutions. On the weekend a hackathon allows to build working prototypes of the solutions. In week two, the participants concentrate on the business model and develop their final presentation to be held on Friday.

The participants are supported by experts, mentors and coaches specifically recruited for the challenges of the summer school. We intent to have 30+ experts around to intensively support the whole process.

### **Target group**

euVENTION is made for all open-minded people, who want to change something in the health sector! No matter what their background is, everyone can contribute their expertise. All disciplines are welcomed: Ranging from medicine and life science to social sciences and humanities, from IT to business, from science to communication and design.

The summer school is designed for PhD students. But all dedicated master students, young professionals, or motivated individuals are welcome to apply.

### **Location**

euVENTION will be hosted by Marsilius-Kolleg, Heidelberg University's institutional hub for interdisciplinary collaboration. The venue is ideally located at the heart of Heidelberg's life science campus. It offers excellent architectural characteristics for open collaboration.

Parts of euVENTION will be hosted at industry innovation hubs like SAP's AppHaus.

## Propose a challenge

To develop solutions of high value and to give the participants the best learning experience, we plan to have real-world challenges from partners like you. After selection, each challenge will be chosen by a team of three to five participants, who develop a working prototype and business model for commercialization.

The teams shall get the opportunity to continue with their own startup. The teams agree to give the challenge-owner a right of first refusal.

### What you gain

- **Solution, prototype and business model** for a striking problem within your organization
- Contact to 30+ highly motivated young entrepreneurs
- Presentation of your company within the summer school and exposure among the 130+ partners of EIT Health
- Placement of your organization as challenge-partner through our communication channels (website, social media, etc.)
- Opportunity to propose experts and coaches

### What you contribute

- A challenge from your organization concerning chronic disease intervention, prevention or management
- A person from your organization to guide the team - at least available by phone and present first Monday and last Friday on site
- The allowance to (together?) use the results of the summer school to create a startup

## Proposing a challenge

Challenges can be proposed via the website of euVENTION: [www.euvention.eu/challenges](http://www.euvention.eu/challenges)

Deadline is June **15th**.

## Contact person

Dr. Raoul Haschke, Heidelberg University, Seminarstraße 2, 69117 Heidelberg

Phone: +49 (0)6221 54-12614, Mobil: +49 (0)152 0934 0979 ,

E-Mail: [raoul.haschke@zuv.uni-heidelberg.de](mailto:raoul.haschke@zuv.uni-heidelberg.de)

[www.euvention.eu](http://www.euvention.eu)

## Organization

euVENTION is an EIT Health Summer School at the Marsilius Academy 2017.

It is organized by Heidelberg University, Heidelberg University Hospital, Heidelberg Startup Partners e.V., Leyden Academy on Vitality and Ageing, Maastricht University and SAP SE. Together these partners provide the essential expertise; on chronic disease; on IT development; on product development. EIT Health leverages the expertise of over a 130 leading organizations in healthcare to sustainably advance the foundations of healthcare and thus promote the future conditions for healthier living and wellbeing of people across Europe.

